



Sponsorship Opportunities



Inspire Level (Presenting)

\$100,000

- 12 player spots (3 teams)
- Recognition as the presenting sponsor of golf tournament
- Electronic signage on 'Big Screen LeaderBoard'; electronic signage on registration screens
- Full page ad in program
- Two autographed books from Linda Armstrong-Kelly ("No Mountain High Enough")
- Opportunity to add 1 item with company name/logo into each player schwag bag
- Company name/logo on all golf cart signs
- 6 tickets for private dinner on Sunday night
- One invitation (participant plus 1 guest) for "**Yellow Jersey**" status for the **Ride for the Roses** (RFTR) weekend in Austin on October 15, 16 and 17, 2011, provided by The Lance Armstrong Foundation. This special invitation includes a *three-night hotel stay*, Lance Armstrong signed item, RFTR jacket, RFTR jersey or Dry-Fit T-shirt, transportation to all weekend events, Friday Welcome Dinner, Saturday 5k walk/run, Saturday semi-private group ride and leadership lunch, photo line/Saturday Awards dinner, Sunday ride with a front starting line position and Sunday Hospitality Tent Entry. *Does not include airfare*

Empower Level

\$50,000

- 8 player spots (2 teams)
- Electronic signage on 'Big Screen LeaderBoard'; electronic signage on registration screens
- Three-quarter page ad in program
- Two autographed books from Linda Armstrong-Kelly ("No Mountain High Enough")
- Opportunity to add 1 item with company name/logo into each player schwag bag
- Company name/logo on all scorecards
- 4 tickets for private dinner on Sunday night
- One invitation (participant plus 1 guest) for "**Green Jersey**" status for the **Ride for the Roses** (RFTR) weekend in Austin on October 15, 16 and 17, 2011, provided by The Lance Armstrong Foundation. This special invitation includes a *three-night hotel stay*, Lance Armstrong signed item, RFTR jacket, RFTR jersey or Dry-Fit T-shirt, transportation to all weekend events, Friday Welcome Dinner, Saturday 5k walk/run, Saturday Awards dinner, Sunday ride and Sunday Hospitality Tent Entry. *Does not include airfare*



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Dream Level

\$25,000

- 6 player spots
- Company name/logo at private dinner
- Electronic signage on 'Big Screen LeaderBoard'; electronic signage on registration screens
- Half page ad in program
- Two autographed books from Linda Armstrong-Kelly ("No Mountain High Enough")
- Opportunity to add 1 item with company name/logo into each player schwag bag
- 2 tickets to private dinner on Sunday night
- One invitation (participant plus 1 guest) for "**White Jersey**" status for the **Ride for the Roses** (RFTR) weekend in Austin on October 15, 16, and 17, 2011, provided by The Lance Armstrong Foundation. This special invitation includes, transportation to all weekend events, Lance Armstrong signed item, RFTR jacket, RFTR jersey or Dry-Fit T-shirt, Friday Welcome Dinner, Saturday 5k walk/run, Saturday Awards dinner, Sunday ride and Sunday Hospitality Tent Entry. *Does not include airfare*

Believe Level

\$10,000

- 4 player spots (1 team)
- Electronic signage on 'Big Screen LeaderBoard'
- Quarter page ad in program
- One autographed book from Linda Armstrong-Kelly ("No Mountain High Enough")
- Opportunity to add 1 item with company name/logo into each player schwag bag

Hope Level

\$7,500

- 4 player spots (1 team)
- Electronic signage on 'Big Screen LeaderBoard'
- One autographed book from Linda Armstrong-Kelly ("No Mountain High Enough")
- Company name listed on program
- Opportunity to add 1 item with company name/logo into each player schwag bag



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Wish Level (Beverage Station - 4 available)	\$5,000
<ul style="list-style-type: none"> ▪ 4 player spots (1 team) ▪ Company name/logo displayed at Beverage Station ▪ Electronic signage on 'Big Screen LeaderBoard' ▪ Company name listed on program 	
Unite Level (Putting Contest)	\$5,000
<ul style="list-style-type: none"> ▪ 4 player spots (1 team) ▪ Company name/logo displayed on putting green ▪ Electronic signage on 'Big Screen LeaderBoard' ▪ Company name listed on program 	
Closest to the Pin (4 available)	\$2,000
<ul style="list-style-type: none"> ▪ 2 player spots ▪ Company name listed on program 	
Support a Hole (36 available)	\$2,000
<ul style="list-style-type: none"> ▪ 2 player spots ▪ Company name listed on program 	
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<u>TEAM OF 4 PLAYERS</u>	\$1,500
<u>INDIVIDUAL PLAYER</u>	\$500

Each golfer's day includes use of the driving range, putting green, one round of golf, golf cart, breakfast, lunch, beverages and player schwag bag.